## CMS Condo First Contact Summary

All Contacts			Historical Inception								
Source		All 08/18/09 - 09/17/09		31 Day Prior to 09		Tota Prosp		Buyers		Average Time to Buy	
Airport	45	16%		2	29%	65	2%	2	4%	3	
Billboard	43	15%		0	0%	123	5%	10	22%	222	
Internet	33	12%		2	29%	277	11%	5	11%	70	
Other	26	9%		1	14%	238	9%	2	4%	233	
Drive-by	21	7%		0	0%	679	26%	12	26%	150	
Newspaper	16	6%		2	29%	310	12%	5	11%	153	
Ad	14	5%		0	0%	14	1%	0	0%		
Email	11	4%		0	0%	11	0%	0	0%		
Friend/Relative	10	4%		0	0%	10	0%	0	0%		
Realtor	10	4%		0	0%	260	10%	5	11%	164	
All Others	55	19%		0	0%	636	24%	5	11%	267	
Overall	284	100%		7	100%	2,623	100%	46	100%	169 days	

					Historical Inception				
Distance	Al 08/18/09 -	l 09/17/09	31 Day(s) Prior to 08/18/09		Total Prospects		Buyers		Average Time to Buy
Within 10 Miles	33	12%	1	14%	67	3%	13	28%	171
11-25 Miles	10	4%	0	0%	23	1%	0	0%	
26-50 Miles	23	8%	0	0%	66	3%	3	7%	4
51-200 Miles	6	2%	0	0%	1,729	66%	4	9%	294
Over 200 Miles	127	45%	5	71%	625	24%	19	41%	165
Unknown	85	30%	1	14%	113	4%	7	15%	174
Overall	284	100%	7	100%	2,623	100%	46	100%	169 days

Current Home	Al 08/18/09 -	All 08/18/09 - 09/17/09		31 Day(s) Prior to 08/18/09			Total Prospects		Buyers		Average Time to Buy
Unknown	85	30%		1	14%		113	4%	7	15%	174
West Palm Beach, FL	33	12%		1	14%		56	2%	12	26%	156
Washington, DC	19	7%		0	0%		19	1%	0	0%	
International, XX	9	3%		0	0%		17	1%	4	9%	343
Myrtle Beach, SC	8	3%		0	0%		9	0%	0	0%	
Las Vegas, NV	7	2%		0	0%		8	0%	0	0%	
Weston, FL	6	2%		0	0%		7	0%	1	2%	0
Fort Lauderdale, FL	5	2%		0	0%		19	1%	1	2%	0
Bettendorf, IA	4	1%		0	0%		4	0%	0	0%	
Hollywood, FL	4	1%		0	0%		16	1%	0	0%	
Others	104	37%		5	71%		2,355	90%	21	46%	157
Overall	284	100%		7	100%		2,623	100%	46	100%	169 days

	Historical Inception											
State/Province	Al 08/18/09 -	All 08/18/09 - 09/17/09			31 Day(s) Prior to 08/18/09			Total Prospects		ers	Average Time to Buy	
FL	72	38%		2	33%		1,908	76%	20	57%	170	
IL	25	13%		0	0%		41	2%	0	0%		
DC	19	10%		0	0%		20	1%	0	0%		
AZ	11	6%		3	50%		33	1%	7	20%	103	
IA	10	5%		0	0%		10	0%	0	0%		
NV	10	5%		0	0%		13	1%	1	3%	0	
SC	8	4%		0	0%		19	1%	0	0%		
CA	6	3%		1	17%		35	1%	0	0%		
TX	6	3%		0	0%		24	1%	0	0%		
NY	5	3%		0	0%		115	5%	1	3%	6	
Others	19	10%		0	0%		277	11%	6	17%	174	
Overall	191	100%		6	100%		2,495	100%	35	100%	148 days	