

# Manage this.



# Anywhere. Anytime.

CONDOS | TOWNHOMES | SINGLE-FAMILY | HIGH RISES | LOW RISES | VILLAS

## CMS is online in real-time.

Administrative  
Marketing  
Financial  
Sales

- Reservations
- Contracts
- Ground Breaking
- Closings
- Price Per Square Foot
- Sell-out with Price Escalations
- Inventory and Pricing
- Commission Management
- Complete Report Automation

Much much more, see reverse side for more details

Learn more at [www.buildercms.com](http://www.buildercms.com)



In the fast-paced highly competitive ever changing world of real estate; time is money, **accuracy is everything** and keeping your finger on the pulse of the most up-to-date information is the difference between success and failure.

**Call 1-561-214-4779 today for a  
free on-line demonstration**





[ or wherever you may be. ]

[ Change pricing at 11am from your office... ]

## Enjoy Your Freedom.

**Immediate Access.  
Correct Information.  
From Anywhere.**

**Community Management Systems (CMS)**, is a revolutionary, easy-to-use **web-based software** tool for real estate companies and professionals who want to be at the top of their game. CMS manages and provides vital information for the entire real estate sales process in one integrated, user-friendly, cost-effective solution. With CMS, administrative tasks are minimized, expenditures are reduced, valuable time is saved, and the latest, most accurate details are communicated to everyone on your team instantly.

## Benefits at glance (all real-time)

- Simple to use
- Real-time financials
- No software required
- Extremely secure
- Control Inventory/pricing remotely
- Completely customizable
- Oversee salespeople's performance
- View different price point availability
- Analyze marketing campaigns
- Sell-out with price escalations
- Run pricing scenarios
- Proven again and again
- Track and search **all** content
  - Reservations
  - Contracts
  - Ground breaking
  - Closings
  - Prospect data
  - Sources and quantity of traffic
  - Price per square foot
  - Broker commission
  - All commissions
  - Match client to sales people



- **Never** have commissions discrepancies
- **Never** spend time creating reports
- **Never** double sell a unit
- **Never** sell a unit at the wrong price
- **Never** worry about data loss

*"Before I had one administrator per project...now I have one per every four projects. CMS saves me \$35,000 per year per project!"*

Arthur Johnson - Sales Manager

[ Check your latest marketing results from your vacation home ]

*"Never again do I have to wait for sales reports. With CMS, they are live, online and just a click away 24/7/365."*

Mary Kay Wilson, Marketing VP

[ Review commissions at 1am on your ski trip ]

*"CMS is a dream come true for our staff! We have immediate answers, so everyone knows exactly what is sold, pending and available...I don't know how anyone in our field can live without CMS!"*

Pam Todd, Contract Admin

[ Check sales updates from Europe ]

*"From prospect management to contract management, CMS is highly customizable, and incredibly useful tool that conforms and adapts to our rapidly changing industry with ease."*

Rosemary Stewart, IT Manager

[ Update financial reports from a New York Hotel at 5am ]

*"How do you expect me to use an Excel spreadsheet to manage a 40 story high rise! CMS is the only way to go!"*

Michael Internoscia, Sales Manager



**Community Management Systems**

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